

# USA-**AFRICA**

YOUTH ENTREPRENEURSHIP SUMMIT

TECHNOLOGY ♦ AGRIBUSINESS ♦ TOURISM

CONFERENCE & EXHIBITION

Chicago  
Illinois

July 12-13  
2018

1,000  
Participants

100  
Exhibitors

40  
Countries

100 US  
Investors

50  
Speakers



CHICAGO

JULY 12-13, 2018



# US – Africa Youth Entrepreneurship Summit (USAYES) 2018

**Focus Sectors: Technology, Agribusiness, & Tourism**

**The US-Africa Youth Entrepreneurship Summit (USAYES) is a 21<sup>st</sup> Century high-level powered entrepreneurship and innovation conference and exhibition.** An annual prestigious and business networking platform designed to promote and facilitate connections between US and African Youth through trade and investment mainly in the areas of technology, agribusiness, and tourism. This Summit provides a platform for Youth Entrepreneurs both in US and Africa to share their respective entrepreneurship and innovative experiences thus allowing them to access into new US and African markets of products and services. The US Entrepreneurs will access the huge African market of 1.2 billion people, agricultural, natural resources, and human capital. African Entrepreneurs will have access to the immense United States high technologies, capital, expertise, and mentorship. The Summit projects an attendance of over 1,000 participants from all US 50 States and 40 African Nations including Government delegations, Young US and African Leaders and Entrepreneurs, US Investors, Business Leaders, Technology Companies, Agricultural Companies, Energy Companies, Construction Companies, Tourism Companies, media, Trade and Investment Promotion Agencies from more than 50 Countries.

The summit will have participation of over **50 speakers**, over **100 exhibitors**, and over **100 US Investors**.

## Why collaboration with Africa Global Chamber of Commerce – AGCC?

- A Keynote speaking slot at USAYES
- Logo on event website as Partner, hyperlink to your website
- Listing as a **Partner** in all event collaterals (digital & print).
- Logo on all key backdrop(s) at strategic areas inside the USAYES venue.
- Announcement of partnership through Facebook, Twitter, Instagram, and LinkedIn.
- Logo branding on presentation slide that will appear during sessions at USAYES
- Logo branding will be prominently featured on the main stage backdrop.
- Full page color advertisement on USAYES exhibition catalogue
- **5 Complimentary** full access to USAYES 2018, including full access to all co-located events, cultural evenings, & exclusive partner's function.

### About AGCC

Africa Global Chamber of Commerce (AGCC) is a Chicago-based not-for-profit corporation which specializes on promoting trade, investment, educational exposures, and cultural exchanges globally for the economic growth of Africa and its partners starting from the United States of America. Locally, AGCC strives to serve businesses and professionals seeking business opportunities, while also, facilitating mutual commerce between US and Africa.

## Partnership Sponsorship Opportunities USAYES 2017

<b>Silver Partner</b>	<b>\$5,000.00</b> <ul style="list-style-type: none"> <li>• 3 entrance (reception, conference + Award dinner)</li> <li>• Logo + banner on USAYES's website and marketing materials</li> <li>• Match making</li> <li>• Exhibition space (5 m<sup>2</sup>)</li> <li>• Award + Gift Bag</li> </ul>
<b>Gold Partner</b>	<b>\$15,000.00</b> <p>All benefits of a Silver Partner plus:</p> <ul style="list-style-type: none"> <li>• 2 additional delegates (reception, conference &amp; dinner)</li> <li>• Speaking opportunity on the topic of choice</li> <li>• Extra unit of exhibition space</li> <li>• 1 full page ad in the convention booklet</li> <li>• Branding of a keynote or other part of the event program</li> </ul>
<b>Diamond Partner</b>	<b>\$30,000.00</b> <p>All benefits of a Gold Partner plus:</p> <ul style="list-style-type: none"> <li>• 3 additional delegates (reception, conference + dinner)</li> <li>• Speaking opportunity on the topic of choice</li> <li>• Full company profile on USAYES and AGCC websites</li> <li>• Exclusive matchmaking</li> </ul>
<b>Platinum Partner</b>	<b>\$40,000.00</b> <p>All benefits of a Diamond Partner plus:</p> <ul style="list-style-type: none"> <li>• Exclusivity and Keynote Speaking opportunity</li> <li>• 2 additional delegates (Conference + Dinner)</li> <li>• Opportunity to lead a workshop</li> <li>• 1 full year of promotion through AGCC</li> <li>• Full page color advertisement on USAYES exhibition catalogue</li> <li>• Exclusive matchmaking</li> </ul>
<b>Exhibition only</b>	<b>\$3,000.00</b> <ul style="list-style-type: none"> <li>• Standard space (2 x 1.5)m<sup>2</sup></li> <li>• Includes conference entry for 3 people</li> <li>• Access to Conference and workshops</li> </ul>

## Location and Date

**Chicago | July 12 – 13, 2018**

## Who can attend?

USAYES target audience is mainly US and African Youth Entrepreneurs and US Investors. The following are the categories of people or organizations that will benefit or contribute to USAYES success.

- US and African Young Entrepreneurs
- US Inc 5,000 fastest growing companies with focus on Africa
- Governments Trade and Investment Promotion Agencies
- International & Government Economic Development Agencies
- African Embassies to Washington D.C.
- US Financial Institutions with focus on Africa
- US Private Investors with focus on Africa
- African Companies with presence in US
- US and Chicago Tech Incubators
- US and African Private Foundations
- Private High Networth Individuals
- US Universities with Department of African Studies (University of Chicago, DePaul University, Northwest University, Chicago
- Africa Regional organisations
- Regional Organisations (AU, EAC, and ECOWAS);
- COMESA and EA Business Council
- Telecommunication companies
- Tourist & Hospitality Institutions
- Agri-Business companies
- Agro processing SMEs
- Telecommunication and ICT
- Transport Institutions
- Equipment Manufacturers
- Investors
- Manufacturing companies
- Chemical companies
- Energy Companies
- Commodity companies
- Business Developers
- Chamber of Commerce and their members
- Africans in Diaspora Organizations
- US and African Private Research Institutions

State University, etc.)

### **How to Participate at the Event?**

- By sponsoring
- By leading a workshop and presentation of your company
- By exhibiting at the Summit
- By submitting a project of economic and social value seeking funding
- By informing people to join



## PARTNERS



NATIONAL YOUTH DEVELOPMENT AGENCY  
OUR YOUTH. OUR FUTURE.



UNITED STATES  
AFRICAN  
DEVELOPMENT  
FOUNDATION  
A US Government Agency



**USAID**  
FROM THE AMERICAN PEOPLE



Illinois  
Department of Commerce  
& Economic Opportunity

## US – Africa Youth Entrepreneurship Summit (USAYES) 2018

### **Registration**

<https://usayes.eventbrite.com>

### **More information**

[www.usafricayes.com](http://www.usafricayes.com)

### **For questions, sponsorship, speaking engagement, exhibition opportunities, and advertising**

Email: [info@africangcc.org](mailto:info@africangcc.org)

### **Organizers**

Name: Africa Global Chamber of Commerce and New York Business Consultants

Website: [www.usafricayes.com](http://www.usafricayes.com)

Email: [info@africangcc.org](mailto:info@africangcc.org)

### **Event Contact**

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